



MCDEVCO NEWS

A NOTE FROM THE EXECUTIVE DIRECTOR

MCDEVCO continues to support Marathon County with resources such as municipality connection, entrepreneurial development and GAP financing to enhance the landscape of new and expanding businesses.

On behalf of MCDEVCO, thank you for your continued support and partnership in our organization. Whether you contribute your time, funds or support by reading this newsletter...we thank YOU!

2023 is off to a great start! MCDEVCO has new programming and initiatives to support business start up and expansion in Marathon County.

- **Occupancy at the Entrepreneurial & Education Center (EEC):** MCDEVCO assumed the management of the EEC in January 2021. To date, MCDEVCO is happy to report an increase of 25% in occupancy, with 86% of the EEC occupied.
- **GAP Financing:** MCDEVCO has successfully disbursed over \$300,000.00 in GAP financing funds to local business start-ups and expansions in 2022.
 - **NEW!** Based on the location of the business within Marathon County, MCDEVCO can fund up to 40% of total project uses!
 - **NEW!** MCDEVCO has a Micro Fund available for small and expanding businesses within Wausau City limits.
- **Entrepreneurial Education:** MCDEVCO is proud of the entrepreneurial programming it offers in partnership with its robust Mentor base. Thank you to our Mentors! We could not do it without your support! Check out page 2 of the newsletter for more information about upcoming workshops at MCDEVCO. For up to date information, be sure to follow us on Facebook, Instagram and on our website to learn about our up to date program offerings. *GEARS* Certificate of Entrepreneurial Excellence, MCDEVCO's foundational program geared towards entrepreneurs in need of comprehensive assistance, begins September 12th.
- **NEW! Wausau CARES Covid Relief Funding:** MCDEVCO has been administering COVID relief grants to businesses within Marathon County impacted by the pandemic since 2020. MCDEVCO is excited to announce a new component to its \$2500.00 Wausau CARES Grant. Recently, the grant became available to Family Child Care Providers within the City of Wausau. Want to learn more? Visit our website at www.mcdevco.org.

Thank YOU for the continued support and we look forward to providing you more exciting updates in 2023!

Kimber Weber



UPCOMING WORKSHOPS

www.mcdevco.org



INFORMATION SESSION



DATE
Tuesday
March 14, 2023


TIME
12:00PM


LOCATION
ZOOM

Interested in starting a business? Join MCDEVCO for a virtual overview of the steps needed to begin the entrepreneurial journey!

STRATEGIC PLANNING WORKSHOP

Now is the time for you to start planning the business you want to grow and succeed.

 **TUESDAYS:**
APRIL 4 & 11, 2023

 6:00-7:30PM

 MCDEVCO, Inc.
Entrepreneurial & Education Center
100 N 72nd Avenue, Wausau, WI

Scholarships Available

www.mcdevco.org
715.298.0084



TIM MCKEOUGH
Q Up Success




BUSINESS NETWORKING

 **Tuesday, May 16, 2023**
6:00 - 7:30PM

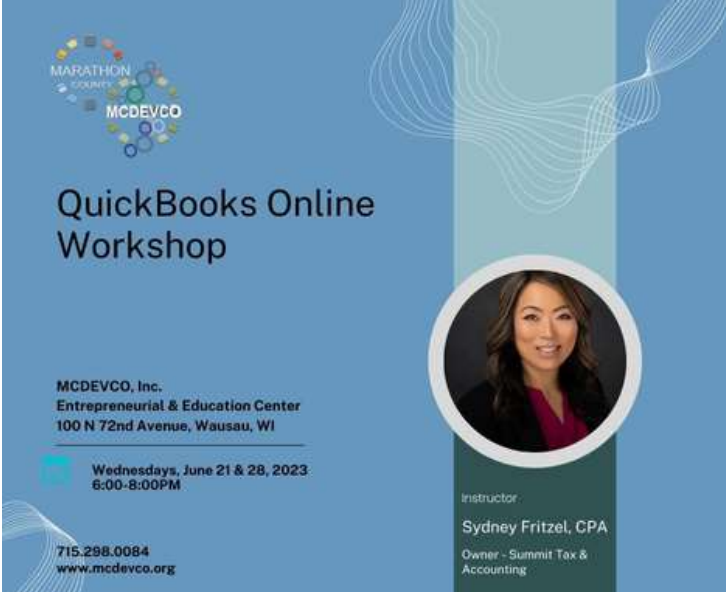

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Scholarships Available






Amy Plier
Wausau Container Corp
Co-Founder





QuickBooks Online Workshop

MCDEVCO, Inc.
Entrepreneurial & Education Center
100 N 72nd Avenue, Wausau, WI

 **Wednesdays, June 21 & 28, 2023**
6:00-8:00PM

 715.298.0084
 www.mcdevco.org



Instructor
Sydney Fritzel, CPA
Owner - Summit Tax & Accounting

...STAY TUNED FOR MORE PROGRAMMING IN 2023!

FOLLOW UP ON FACEBOOK, INSTAGRAM AND OUR WEBSITE FOR UPDATES TO PROGRAMMING!



THANK YOU TO OUR PLATINUM AND GOLD SPONSORS!



WAUSAU CONTAINER CORPORATION

