



MCDEVCO NEWS

A NOTE FROM THE EXECUTIVE DIRECTOR

MCDEVCO continues to support Marathon County with resources such as municipality connection, entrepreneurial development along with GAP and Micro financing to enhance the landscape of new and expanding businesses.

Here is what MCDEVCO has been up to in 2023!

- **Entrepreneurial & Education Center (EEC):** MCDEVCO continues to manage the EEC, our community's local business incubator. MCDEVCO is happy to report that tenant occupancy has reached 87%!
- **GAP & Micro Financing:**
 - **NEW!** Based on the location of a business within Marathon County, MCDEVCO can fund up to 40% of total project uses in partnership with a lead bank to support business projects.
 - **NEW!** MCDEVCO has a Micro Fund available for small and expanding businesses within the Wausau City limits.
 - **NEW!** MCDEVCO administers the Private On-Site Wastewater Treatment System (POWTS) Loan Fund on behalf of Marathon County. Have you received a notice that your septic is failing? Contact us to learn about what resources are available at MCDEVCO.
- **Entrepreneurial Education:** MCDEVCO has had a successful year of educational workshops for entrepreneurs. In July, MCDEVCO will be offering a marketing workshop as well as a Law & Entrepreneurship Clinic in partnership with UW Madison. Check out our website for more information! The GEARS Certificate of Entrepreneurial Excellence kicks off in September, providing aspiring entrepreneurs a high-level overview to successfully launch their business. Spots are limited to 15 attendees, so register today by visiting our website. Scholarships are available for all MCDEVCO workshops.

If you would like to learn more about MCDEVCO, tour our facility or schedule a meeting, please contact me directly at kweber@mcdevco.org!

Kimberly Weber

UPCOMING WORKSHOPS



MARATHON COUNTY
MCDEVCO

Marketing Workshop

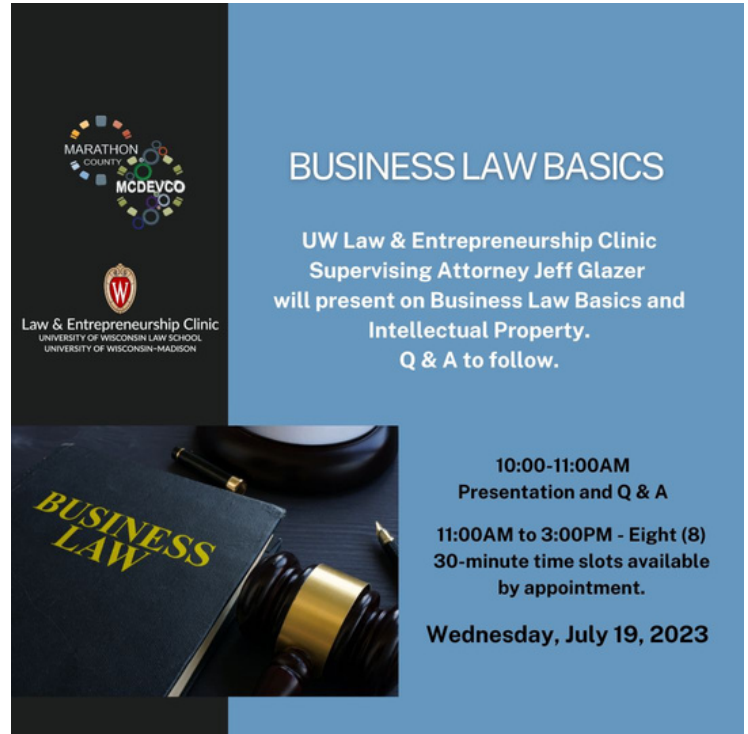
Tara Schessler
Sales Manager - WAOW TV 9
The Who, What, When, Where, Why and How of Marketing

Mondays, July 24 & 31, 2023
6:00-8:00PM

MCDEVCO, Inc.
Entrepreneurial & Education Center
100 N 72nd Avenue, Wausau, WI

www.mcdevco.org
715.298.0084

MARKETING PLAN
advertising FOCUS
Trust Business
product quality
Design Quality
Benefit Strategy
Team Marketing

MARATHON COUNTY
MCDEVCO

BUSINESS LAW BASICS

UW Law & Entrepreneurship Clinic
Supervising Attorney Jeff Glazer
will present on Business Law Basics and Intellectual Property.
Q & A to follow.


10:00-11:00AM
Presentation and Q & A

11:00AM to 3:00PM - Eight (8)
30-minute time slots available
by appointment.

Wednesday, July 19, 2023

Law & Entrepreneurship Clinic
UNIVERSITY OF WISCONSIN LAW SCHOOL
UNIVERSITY OF WISCONSIN-MADISON

BUSINESS LAW



GEARS Certificate of Entrepreneurial Excellence

Tuesdays - 6:00 - 8:00PM
September 12 - December 5, 2023
22 Hours of Focused Management Skills

Join us for this 12-week leadership program and learn the skills, tools, and strategies to get your new venture off to a great start or to grow your existing business.

SCHOLARSHIPS AVAILABLE

FOLLOW US ON FACEBOOK, INSTAGRAM AND OUR WEBSITE FOR UPDATES TO PROGRAMMING!

THANK YOU TO OUR PLATINUM AND GOLD SPONSORS!

